



KMFP 2012 New Building Project Annual Appeal

Keyport Ministerium Food Pantry, Inc.
P.O. Box 35
Keyport, New Jersey 07735
Office & Fax: (732) 888-1986
www.keyportfoodpantry.org



Non-profit organization 501 (c)(3)
Serving the Bayshore area ~ Northern Monmouth County
Hours: Tuesdays & Thursdays - 9:30 AM - 11:30 AM

Isaiah G. Cooper
Executive Director

Sherry Hill
Associate Director

Maria Connors
Registrar/Admin. Asst.

January 2012

Dear Friends/Supporters of The Keyport Ministerium Food Pantry,

We would like to take this opportunity to say how grateful we are for all the donations we received throughout 2011 in response to our New Building Project Appeal. If you are new to our organization we hope that after reading this letter you too will become one of our supporters.

2011 was a year filled with great news and hope toward the construction of our new facility. Due to the hard work and efforts of so many volunteers in our organization and so many others outside our organization we could not have asked for better news as we moved into 2012.

- The Community Church of Keyport partnered with us to allow the construction of our new facility on their property.
- The Borough of Keyport Planning Board approved the plans presented for the new construction.
- We were selected to receive a grant from the Community Development Block Grant (CDBG) Committee in the amount of \$134, 375.00 toward the construction of our new facility.

In 2005 we initiated a campaign to raise money for a new facility and to date we have raised a little over \$170,000.00, which does not include CDBG (refer to our website for exact total) through the generosity of so many. The new facility has been estimated at approximately \$425,000.00. We are anticipating breaking ground this year and seeing our dream of a new facility become a reality. We continue our grant research and submit applications for additional financial assistance to purchase other items needed for the new facility (i.e. refrigeration units, shelving for food storage, etc.) but this is a very slow process with no guarantees so we continue to depend on donations from our supporters.

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The demand for our services continues to grow, so what will the *new facility mean to our clients and us?* Here are a few of the immediate benefits we will be able to realize –

1. There will be no travel hardships for our clients due to the fact that our organization will remain centrally located.
2. Have an area where our clients can wait for their allocations. Currently, due to our lack of space and for safety issues our clients have to wait outside and be subjected to the inclement weather conditions.
3. Have a private area to conduct interviews and discuss personal issues with our current clientele and those seeking our assistance.
4. Have larger refrigeration/freezer units and have space to accommodate additional food items, clothing and other items.
5. Have additional volunteers.

We realize these are challenging times for all of us and there are a number of non-profit organizations seeking donations and we are no exception. The only thing that possibly makes us a little different is that we only send out our appeal once a year and do not bother you with any additional reminders. We respect the donor's right to contribute at their own pace and when the time is right for them if they wish to make a donation. We urge you to consider the largest donation you can but like we always say – *No donation is ever too small and all are truly appreciated.*

We would like to also point out that our entire organization is strictly a *volunteer non paid staff* therefore all donations, in their entirety, go toward intended request.

We are eternally grateful for the continued support of so many and hope that people who *know us, know what we do* and *know what we want to do* for the future of so many, spread the word about our organization in hopes of getting *new supporters.* If you require additional information, which might not be available on our website, feel free to contact me during our hours of operation, *Tuesdays and Thursdays – 9:30 AM to 11:30 AM.*

On behalf of all of us at the Keyport Ministerium Food Pantry and all the families we serve, thank you in advance for your continued generosity and support.

Sincerely yours,



Handwritten signature of Isaiah G. Cooper in purple ink.

Isaiah G. Cooper,

KMFP Executive Director

P.S.

Please be our voice – make copies of this letter along with donation form and distribute to your family and friends or direct them to our website for online version.

Your stamp on the enclosed return envelope will assist us in maintaining our mailing cost to a minimum.

Thank you.

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Make checks payable to: Keyport Ministerium Food Pantry, Inc.

Please return completed form with your donation in the enclosed envelope.

Donations are tax deductible to the extent allowed by law.

Please complete this section: (Please Print Clearly)

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Optional: Telephone: (____) _____ Email: _____

Donor Signature (Required for website listing):

_____ Date: _____

Please check appropriate box:

I allow the Keyport Ministerium Food Pantry, Inc. to list name(s) on their website as a donor to their New Building Project. I also allow the Keyport Ministerium Food Pantry, Inc., if applicable, to list name(s) I have provided in the **In Honor of or In Memory of** section below.

I do not wish name(s) to be listed on the Keyport Ministerium Food Pantry, Inc. website.

Please send acknowledgement of donation. (Note: acknowledgement will be sent to donor listed on this form unless instructed otherwise)

Donation: In Honor of: _____

In Memory of: _____

Enclosed is my/our donation of:

\$5,000	\$2,500	\$1,000	\$500	\$250
\$100	\$50	\$25	Other \$ _____	